

KASASA

Kasasa® Ranked Among Largest Global FinTech Providers by American Banker and BAI for Third Consecutive Year

FinTech Forward Ranking demonstrates Kasasa's ongoing commitment to drive profit and growth for community banks and credit unions

AUSTIN, TEXAS – Oct. 5, 2016 – [Kasasa®](#), formerly BancVue, today announced that it has ranked #83 on the 2016 FinTech Forward 100 list of the leading financial technology providers in the world for the third consecutive year. A collaboration of American Banker and BAI, the ranking is based on companies' 2015 revenues.

“Financial services companies are increasingly turning to vendors to augment legacy technology, better understand data and provide customers with products that hold up across the digital universe,” said Robert Barba, technology editor of American Banker. “The companies we recognize as members of the FinTech Forward rankings are giving banks the tools they need to handle the challenges and opportunities they face.”

Kasasa continues to experience record sales growth, demonstrating the growing popularity of its premium, rewards-based checking and savings accounts. Currently, the company has 415 signed and launched Kasasa community institutions, representing 2,359 branches in all 50 states as well as Guam and D.C. As a result, the brand represents the sixth largest banking branch network in the nation. In addition to its FinTech ranking, Kasasa has received recognition in previous years from Austin Business Journal, BankNews, Inc. 500, Ernst & Young, Fast Company and others. The company is also a three-time winner of Finovate's Best of Show Award.

“At Kasasa, our goal is to help community banks and credit unions gain a competitive advantage by providing outstanding, nationally recognized products that deliver a superior experience,” said Gabe Krajicek, CEO of Kasasa. “Being recognized as one of the leading fintech providers reflects our commitment to successfully doing so. We're continuing to grow at a rapid pace, with more institutions using our products than ever before, and we anticipate that growth to continue. These rankings demonstrate that and we're honored to once again be named among some of the industry's top organizations.”

FinTech Forward provides a comprehensive and forward-looking view of the strategic imperatives driving bank technology, both from the vendor and the user perspectives. The program draws on BAI and American Banker's deep industry expertise, market-leading proprietary research, and strength in live events to produce actionable content for decision makers.

A complete listing of FinTech Forward ranked companies is available at <http://www.americanbanker.com/fintech-forward/rankings/>.

About FinTech Forward

FinTech Forward brings together the research, media and event capabilities – and the engaged and influential audience communities – of banking's top two professional information and education organizations. American Banker is the leading resource for banking and financial services professionals providing information and analysis, events, research, and marketing services. BAI is the financial service industry's resource for breakthrough information and intelligence needed to innovate and stay relevant in an evolving marketplace.

About Kasasa

Kasasa® is the innovative leader in branded, community-powered banking products proven to drive profit and growth for community financial institutions. With unprecedented access to training, compliance, research, support resources and customized consulting, Kasasa's flagship suite provides a research-based strategy leveraging the power of a branded relationship platform. Kasasa is making community financial institutions the topic of conversation for happy consumers nationwide. For more information, please visit www.kasasa.com, or visit them on Twitter [@Kasasa](#), [Facebook](#), or [LinkedIn](#).

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