

# KASASA®

## Kasasa®'s Take Back Banking Website Wins a Silver W<sup>3</sup> Award

AUSTIN, Texas, Nov. 5, 2018 – [Kasasa®](#), an award-winning financial technology and marketing provider, announced today that it has won a silver W<sup>3</sup> Award for its Take Back Banking website ([www.takebackbanking.com](http://www.takebackbanking.com)) in the “Corporate Social Responsibility” category.

Receiving over 5,000 entries from across the globe, the W<sup>3</sup> Awards honors outstanding websites, web marketing, web video, mobile sites/apps and social content created by some of the best interactive agencies, designers and creators worldwide. The W<sup>3</sup> Awards is sanctioned and judged by the Academy of Interactive and Visual Arts (AIVA), an invitation-only body consisting of top-tier professionals of acclaimed media, advertising and marketing firms. For a complete list of award winners, visit [www.w3award.com](http://www.w3award.com).

“The creativity and quality of this season’s entries surpassed even our greatest expectations. As the digital landscape continues to expand and break new ground, our winners are a testament to the creative capability that makes the internet a true work of art,” said Derek Howard, the director of the AIVA. “On behalf of the over 750 members of The Academy of Interactive and Visual Arts, we laud the talents and dedication our winners showcased and commend all of this year’s entrants for their commitment to furthering the quality of the digital content we view.”

Takebackbanking.com is a site owned and operated by Kasasa, which encourages consumers to join the mission to “take back banking.” The message is simple – megabanks have continued to raise ATM fees, open unauthorized accounts, abuse taxpayer bailouts and provide horrible customer service – enough is enough. It’s time for consumers to stand up, join the movement and move their dollars to a community bank or credit union.

“There are more than 10,000 community banks and credit unions located in towns and cities across our nation. At Kasasa, we’ve seen the good these local bankers do for the people in their community, and we are so proud to be a part of this movement,” said Gabe Krajicek, CEO of Kasasa. “It’s an honor to be recognized by the Academy of Interactive and Visual Arts for this website. Takebackbanking.com was designed with the consumer in mind, and we look forward to continuing this revolution.”

### About Kasasa

Kasasa® is an award-winning financial technology and marketing provider. Based in Austin, Texas, with 400 employees, Kasasa® helps more than 800 community financial institutions establish long lasting relationships with consumers residing in their local markets through its branded retail products, world class marketing capabilities, and expert consulting. The company reinvented checking and is now reinventing lending through its latest patent-pending offering, Kasasa Loans™. Learn more about Kasasa®'s innovative products and services:

[Reward Checking Accounts](#)

[Kasasa Loan™ – The only loan with take-backs](#)

[Marketing & Technology](#)

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